



Systemair Inc. prides itself on the quality of its products, which can only be produced through the dedication and workmanship of its employees. At Systemair, we count on our employees to maintain our reputation as a world leader in the air movement industry.

Air Handling Unit Product Manager – North America

JOB SUMMARY

Develops, implements, and manages product marketing activities to provide optimum sales and profits to assigned product lines. Product planning and marketing by managing products through the product lifecycle. Perform analysis to determine/define product, market, and customer requirements. Works closely with sales, engineering and group PAD's to deliver to customer expectations and according to corporate strategies.

RESPONSIBILITIES

1. Determines short and long-term strategies for product marketing.
2. Works closely with sales management and engineering to analyze and plan business and product strategies.
3. Determines product roadmap
4. Product Innovation - Idea generation, product cost reductions.
5. Market development – finding and assisting in the development of new markets
6. New Sales and Market Forecasting
7. Development and implementation of product promotions.
8. Profit analysis and justification for price support.
9. Competitive, Profitability, Market and Feasibility Analysis

JOB REQUIREMENTS

Education and/or Experience:

Five-Ten years experience in product management experience is required. An in depth knowledge of HVAC industry and applications is required. Project management and new product introduction experience is an asset. Sales and profit analysis, product promotion, and customer interaction experience is preferred. Must have an understanding of product features, benefits, pricing, positioning, design and advertising

1. Demonstrated leadership skills
2. Strong interpersonal and persuasion skills
3. Results oriented – High achiever (Sets high expectations and stretch goals)
4. Strong analytical ability and project management skills
5. Computer skills – Microsoft Office Software and Operating Systems
6. Bachelor's degree or equivalent engineering/technical designation is required
7. Ability to work independently or in a team setting.

Are you interested in this position? Systemair is an equal opportunity employer. Please send your resume to the attention of:

Human Resources Coordinator, Systemair Inc

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